


KIDS RUN

AN INDEPENDENT HEALTH FOUNDATION EVENT

Kids Run Sponsorship Opportunities June 6, 2026

SPONSORSHIP LEVELS:	FRONT RUNNER \$3,500	TRAIL BLAZER \$2,000	SPRINTER \$1,000	WARM-UP \$200 & UNDER
LOGO RECOGNITION ON BILLBOARDS/BUS SHELTERS IN BUFFALO METRO AREA				
RECOGNITION ON KIDS RUN WARM-UP VIDEOS				
LOGO RECOGNITION ON POSTCARDS SENT TO 5,000 HOMES				
LOGO ON 40,000 FLYERS DISTRIBUTED TO LOCAL ELEMENTARY SCHOOLS				
LOGO WITH LINK ON INDEPENDENT HEALTH FOUNDATION WEBSITE FOR ONE YEAR (15,000 VIEWS ANNUALLY)				
TAG/MENTION ON INDEPENDENT HEALTH FOUNDATION SOCIAL MEDIA. REACHING OVER 8,000 FOLLOWERS				
				
COMPANY BRANDED ROAD SIGNS AROUND RACE TRACK				
RECOGNITION ON EMAIL SENT TO 5,000 PAST ATTENDEES AND 50,000 INDEPENDENT HEALTH MEMBERS	LOGO	LOGO	NAME MENTION	
OPPORTUNITY TO HOST TABLE AT KIDS RUN VENDOR TENT DURNING EVENT				
COMPANY RECOGNITION ON KIDS RUN WEBSITE (15,000 VISITS ANNUALLY)	LOGO WITH LINK	LOGO	NAME MENTION	
NAME RECOGNITION IN ANNUAL REPORT. DISTRIBUTED TO OVER 200 COMMUNITY PARTNERS				
LOGO RECOGNITION ON MAIN STAGE				
OPPORTUNITY TO MAKE A DIFFERENCE IN THE HEALTH AND WELL-BEING OF WESTERN NEW YORK				

WE COMMIT TO MAKING A DIFFERENCE IN OUR COMMUNITY



KIDS RUN

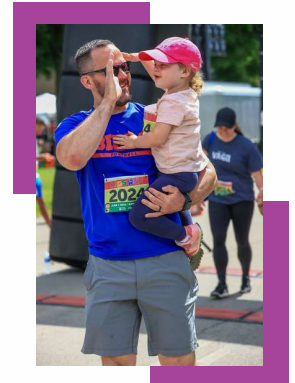
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Annual **1.8 mile** walk/run event hosted in Delaware Park



Provides a **fun and healthy** way to start off the summer

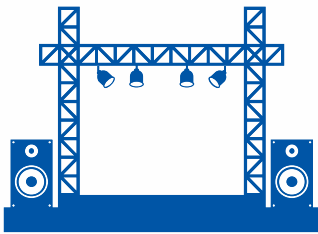


Encourages over **5,000 families** to be active together

Sponsorship Opportunity Saturday June 6th

With a **\$200 Sponsorship** contribution, your organization will receive the following:

Custom sponsorship levels available upon request



Logo recognition on main stage day-of event



Name recognition in annual report (distributed to 200+ community partners)



Opportunity to **make a difference** in the health of WNY

Become a Kids Run Buffalo Sponsor

Please email Megan.Ruszczuk@independenthealth.com for more details or visit:

<https://www.surveymonkey.com/r/krsponsor26> to indicate your commitment

